



FASHION EDITION



SOUVENIR TARIFF AND CHARGES

(Please tick the appropriate boxes)	Amount	+GST @18%	Total Value
<input type="checkbox"/> Front gate fold	... ₹ 50,000	₹ 9,000	₹ 59,000
<input type="checkbox"/> Back cover page	... ₹ 35,000	₹ 6,300	₹ 41,300
<input type="checkbox"/> Back Inner page	... ₹ 20,000	₹ 3,600	₹ 23,600
<input type="checkbox"/> Last page of the book	... ₹ 15,000	₹ 2,700	₹ 17,700
<input type="checkbox"/> Front Inner page	... ₹ 25,000	₹ 4,500	₹ 29,500
<input type="checkbox"/> All other col. pages *	... ₹ 10,000	₹ 1800	₹ 11800

Art work for souvenir should reach us before 15th July 2022.

Magazine size (Full Page) - 7.5" x 10.5"

- ◆ Only Participants are Eligible to give advertisement in souvenir.
- ◆ All advt. will be on First Come, First Serve Basis in writing with full payments depending upon page availability and confirmation from our side.
- ◆ Cash will not be accepted as a mode of payment.
- ◆ We need your advertisement in CDR or EPS format by email at souveniarcaatime@gmail.com
- ◆ **Please send only the artwork which has to be printed along with appropriate contact No's, Details, etc., and also details of your Agent / Distributor if required. We won't add any other details. The design sent by you will be printed as it is.**

Kindly find enclosed cheque/DD no..... dated for
₹..... towards 100% advance for the souvenir advertisement.

For further queries regarding souvenir advt.
please contact.

Mr. ARVIND CHORDIA (9841388012)

Mr. DAVENDRA JAIN (9941444422)

All Correspondence are to be addressed to :
CHENNAI APPAREL ASSOCIATION
No. 38, rd Floor, Vairam Complex,
112, Theagaraya Road, T.Nagar,
Chennai - 600 017.
Ph : 8144509090

Email : caatime@gmail.com | www.caainfo.in



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APPLICATION FORM FOR STALLS

We would like to participate in the **23rd GARMENT FAIR 2022** to be organised by CAA at Chennai Trade Centre (Hall 1,2 & 3) from the **15, 16, 17th AUGUST 2022**. We would like to apply for the stall at the fair.

Participating firm Name (in Capital letters) :

Participant's Address :

Please attach Participant's Visiting card (2Nos With Logo)

Mobile No. on which fair related Whatsapp has to be sent :

Are you member of CAA : Yes No **Membership Name :** **Membership No:**

Category : Manufacturer Distributor Traders Agent

S. No	Stall Type	Men / Women & Kids	No. of Stalls Reqd.	Brand / Company Name to be Displayed	Rate per Stall	Total Value Including GST
1						
2						
Total amount for the stall applied						
TAN No. :		Participant GST No. :		Less TDS if any: Rs.		
Total Amount payable to CAA & for which cheques are enclosed						
Extra separate cheque for security for T.D.S of Stalls (returnable after checking the TDS formalities)						
CAA PAN No. : AAAAC4142Q		CAA GST No. 33AAAAC4142Q1ZR		TOTAL		

Kindly find enclosed cheque/DD no..... dated for ₹..... towards 100% advance for the booking of stall.

Any incomplete form will not be considered for allotment

I have read the terms and conditions as mentioned by CAA and hereby declare that I shall comply by them; if found in breach of any CAA norms, CAA is free to issue penalties as deemed fit in the view of severity of the breach.

Signature

Designation

Company Seal

Date :



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BRANDING OPPORTUNITIES

Dear members and participants,

There will be enormous branding opportunities available during the fair at the Chennai Trade Centre, Nandambakkam. Kindly find the respective details for the same mentioned below. We request you to confirm your branding requirements, enclose the appropriate cheque with the form and required artwork and send it to us by the **25th July 2022**.

Branding Details:

S.No.	Branding Type	Size (W x H)	Branding Total Qty	Each Branding Amount	GST	Net Amount	Qty Required
1	Indoor Branding	10 x 8	9	10,000.00	1,800.00	11,800.00	
2	Outdoor Branding (Before Registration)	10 x 8	26	12,000.00	2160.00	14,160.00	
3	Inside Hall Bunting (One sided printing)	3 x 7	80	3,000.00	540.00	3540.00	
4	Outdoor Bunting (Double side Printing set)	2.5 x 7	5	6,000.00	1080.00	7,080.00	
5	Digital Branding	10 x 8	2	1,00,000.00	18,000.00	1,18,000.00	
6	Branding Food Court	8 x 8	22	8,000.00	1440.00	9440.00	
7	Outside Main Gate	8 x 4	5	8,000.00	1440.00	9440.00	
8	Outside Cuber Branding	3 x 8 x 4	20	10,000.00	1800.00	11,800.00	
9	Receipt Counter Branding	8 x 2	1	50,000.00	9000.00	59000.00	

Kindly find enclosed cheque/DD no..... dated for
₹..... towards 100% advance for the branding advertisement.

Note : Branding Opportunities for Fair is for Participating Stall Only

All artworks for branding should reach us before the 25th July 2022

Signature

Designation

Company Seal

Date:

For any queries regarding branding, please contact:

Mr. Ramesh Bisani (9444066800)

Mr. Sanjay Pawar (8248625495)

All Correspondence are to be addressed to :

CHENNAI APPAREL ASSOCIATION

No. 38, rd Floor, Vairam Complex,

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