

APPLICATION FORM FOR STALLS

We would like to participate in the **22nd GARMENT FAIR 2022** to be organised by CAA at Chennai Trade Centre (Hall 1,2 & 3) from the **9, 10, 11 March 2022**. We would like to apply for the stall at the fair. Below mentioned are the details :

Participant Name in capital letters :

Participant's Address : (No seal required)

Please attach Participant's Visiting card (2Nos With Logo)

Mobile No. on which fair related Whatsapp has to be sent :

Are you member of CAA : Yes No **Membership Name** : **Membership No**:

Category : Distributor Agent Manufacturer Traders

S. No	Stall Type	Men / Women & Kids	No. of Stalls Reqd.	Brand / Company Name to be Displayed	Rate per Stall	Total Value Including GST
1						
2						
Total amount for the stall applied						
Less TDS if any:		TAN No. :	Participant GST No. :			
Total Amount payable to CAA & for which cheques are enclosed						
Extra separate cheque for security for T.D.S of Stalls (refundable after checking the T.D.S. formalities)						
CAA PAN No. : AAAAC4142Q				CAA GST No. 33AAAAC4142Q1ZR	TOTAL	
Extra separate cheque for security deposit enclosed (refundable)						₹10,000.00

Non CAA Member Participant has to pay an extra cost 10% + GST @ 18%

Kindly find enclosed cheque/DD no..... dated for

₹..... towards 100% advance for the booking of room.

Cheque/DD No..... towards security deposit & ₹10,000 (Refundable)

Any incomplete form will not be considered for allotment

I have read the terms and conditions as mentioned by CAA and hereby declare that I shall comply by them; if found in breach of any CAA norms, CAA is free to issue penalties as deemed fit in the view of severity of the breach.

Signature

Designation

Company Seal

Date :

22nd GARMENT FAIR 2022

Dear members and participants,

There will be enormous branding opportunities available during the fair at the Chennai Trade Centre, Nandambakkam. Kindly find the respective details for the same mentioned below. We request you to confirm your branding requirements, enclose the appropriate cheque with the form and required artwork and send it to us by the 10th February 2022.

Branding Details:

S.No.	Branding Type	Size (W x H)	Qty	Amount	GST	Total amount
1	Indoor Branding	10 x 8	9	10,000.00	1,800.00	11,800.00
2	Outdoor Branding (Before Registration)	10 x 8	41	15,000.00	2700.00	17,700.00
3	Inside Hall Bunting (One sided printing)	3 x 7	85	3,000.00	540.00	3540.00
4	Outdoor Bunting (Double side Printing set)	2.5 x 7	5	10,000.00	1800.00	11,800.00
5	Digital Branding	10 x 8	5	1,00,000.00	18,000.00	1,18,000.00
6	Branding Food Court	8 x 8	22	8,000.00	1440.00	9440.00
7	Outside Main Gate	8 x 4	8	8,000.00	1440.00	9440.00
8	Outside Pillar Branding	4 x 12	4	10,000.00	1800.00	11800.00
9	Outside Cuber Branding	3 x 8 x 4	20	15,000.00	2700.00	17700.00
10	Receipt Counter Branding	8 x 2	1	50,000.00	9000.00	59000.00

Note:

We would be interested to take the undermentioned branding spaces for our advertisement.

Total amount for the branding space applied including tax

Please pay the total amount as per the rates given for stalls & other services. However you can pay TDS to Govt as per rules and then collect refund from CAA after producing the relevant TDS certificates.

Kindly find enclosed cheque/DD no. dated. for

Rs. ..

Note :- Only Participants Allotment of slots for branding will be on first come, first served basis only.

All artworks for branding should reach us before the 20th of February 2022.

Signature

Designation

Company Seal

Date:

For any queries regarding branding, please contact:

Mr. Ramesh Bisani (9444066800)

Mr. Thandpani (9385381187)

All Correspondence has to be addressed to :

CHENNAI APPAREL ASSOCIATION

No.38, 3rd Floor, Vairam Complex, 112, Thyagaraya Road (Next to Globus), T.Nagar, Chennai - 600 017.

8144509090 / 044 - 2986 2062.

caatime@gmail.com | www.caainfo.in

To,
The Chennai Apparel Association,
Chennai.



Dear Sir,

Sub : Advertising in the Souvenir for the 22nd Garment Fair 2022

SOUVENIR ADVT. RATES

(Please tick the appropriate boxes)	Amount	+GST @ 18%	Total Value
<input type="checkbox"/> Front gate fold	... ₹ 50,000	₹ 9,000	₹ 59,000
<input type="checkbox"/> Back cover page	... ₹ 35,000	₹ 6,300	₹ 41,300
<input type="checkbox"/> Back Inner page	... ₹ 20,000	₹ 3,600	₹ 23,600
<input type="checkbox"/> Last page of the book	... ₹ 15,000	₹ 2,700	₹ 17,700
<input type="checkbox"/> Front Inner page	... ₹ 25,000	₹ 4,500	₹ 29,500
<input type="checkbox"/> All other col. pages *	... ₹ 10,000	₹ 1800	₹ 11800

Art work for souvenir should reach us before 31st January 2022.

Magazine size (Full Page) - 7.5" x 10.5"

- ◆ Only Participants are Eligible to give add in souvenir.
- ◆ All advt. will be on First Come, First Serve Basis in writing with full payments depending upon page availability and confirmation from our side.
- ◆ Cash will not be accepted as a mode of payment.
- ◆ We need your advertisement in CDR or EPS format by email at **souveniarcaatime@gmail.com**
- ◆ **Please send only the artwork which has to be printed along with appropriate contact No's, Details, etc., and also details of your Agent / Distributor if required. We won't add any other details. The design sent by you will be printed as it is.**

All Art work CDs and confirmation should reach the under mentioned address within one week of confirmation of the stall. After one week we will not accept any artwork.

For further queries regarding souvenir advt. please contact.

Mr. ARVIND CHORDIA (9841388012)

Mr. DAVENDRA JAIN (9941444422)

All Correspondence regarding SUMMER FASHION 22 to be addressed to :

CHENNAI APPAREL ASSOCIATION

No.38, 3rd Floor, Vairam Complex,
112, Thyagaraya Road, (Next to Globus)

T.Nagar, Chennai - 600 017.

caatime@gmail.com | www.caainfo.in

8144509090 / 044 - 2986 2062

Mobile : 8144509090



CHENNAI APPAREL ASSOCIATION

22nd Garment Fair, 09, 10, 11 th March 2022.

CHENNAI TRADE CENTRE (Hall 1, 2 & 3)

Guidelines for filling up the application form :

- The application is for the members of **Chennai apparel Association (CAA)** for the display of their products and bookings only.
- The application form is to be enclosed along with two Cheques/DD's covering the cost of the stall and security deposit as mentioned in the application form.
- Cheques/DD's are to be sent in favour of **Chennai Apparel Association.**
- **The application along with the respective Cheques/DD's has to reach the CAA office on or before 5 pm on the 19.01.2022**
- Due acknowledgment for the receipt of forms & payment Cheques/DD's shall be given by CAA.
- Forms sent without the Cheques/DD's shall not be considered for allotment.
- All cheques cleared through our Banks will only be considered for allotment of stalls otherwise the same would be rejected.
- Cash will not be accepted as a mode of payment.

Options for Non CAA members to participate in the fair :

- a) 10% extra on the charges as mentioned in the respective brochures of stall charges and any other as applicable.

Terms & Conditions :

- The 22nd Garment Fair is for the display of the products and bookings only. No sale shall be conducted, CAA reserves the right to levy penalty on parties found in breach of the CAA norms.
- CAA has constituted a committee for the purpose of the allotment of stalls. All decisions of the allotment Committee of CAA in this regard will be final.
- In case of over booking the CAA reserves the rights to alter the floor plan suitably to accommodate more participants. In doing so CAA would exercise abundant care to see that the existing plan is altered to a minimum. The decision on allotment by the Allotment committee of CAA will be final. Application received after 5 p.m. of the 19th JAN 2022 shall not be considered. The same shall be taken into consideration only on availability of stalls after allotment of the initial application.
- An application once allotted cannot be withdrawn/cancelled.
- The working hours for the Fair are 9.30 a.m. to 8-30 p.m.
- Subject to Chennai Jurisdiction.

Refund Rules :

- In case of non-allotment the entire amount collected/realized from the booking party will be refunded by CAA by 20th FEB 2022.
- In case of cancellation, of the allotted stall by the participant before 30th JAN 2022, 50% of the stall cost shall be forfeited.
- The balance 50% of stall cost and security deposit shall be refunded to the concerned party
- Any cancellation of the allotted stall after 30th JAN 2022, would result in the forfeiture of the entire stall cost and only the security deposit shall be refunded to the concerned party. In case of unforeseen circumstances, CAA will be entitled to take suitable steps as deemed fit for the refund of the amounts collected.
- The Participants who wish to make their own interior should send their Design and specification on or before 15 th Feb 2022 for approval.
- All interior works should be completed by 6.00 pm 08.03.2021
Rs. 25000/- Security deposit (refundable) will be collected on approval of stall making which has to be sent by 22.02.2022.